

They built. We benefit.

Three green glass spheres, each mounted on a green metal stand, are arranged in a row. The spheres are reflective and show some internal structure. The background is a gradient of light blue and green.

SPONSORSHIP OPPORTUNITY PACKAGE

Celebrate the
Business Laureates of British Columbia
at the 5th Annual
Gala Dinner & Induction Ceremonies
May 19, 2010
The Fairmont Hotel Vancouver



BUSINESS LAUREATES OF
BRITISH COLUMBIA HALL OF FAME
They Built. We Benefit.

About the Business Laureates of British Columbia Hall of Fame

- The Business Hall of Fame was established by Junior Achievement in 1975 in the United States to recognize those individuals who have made outstanding contributions to free enterprise and to society. The Canadian Business Hall of Fame was created by Junior Achievement Canada in 1979
- The Business Laureates of BC Hall of Fame began in 2006 as an initiative of Junior Achievement of British Columbia created to honour the outstanding contributions of BC business leaders who have demonstrated excellence, integrity and sound business ethics, and have earned the respect of their peers. Their entrepreneurial and management skills, vision, determination and perseverance have helped to shape the landscape of British Columbia
- Laureates are nominated by their peers and chosen by an independent selection committee representing BC's foremost business, academic and media institutions

The Business Laureates of British Columbia are citizens who:

- have shown a **Vision** unique amongst their peers;
- have provided **Leadership** to move others to achieve their goals;
- have shown true **Integrity** throughout their lives;
- have built a **Legacy** that will enrich all those that follow.

Current Business Laureates of British Columbia

Michael Audain, O.B.C., LL.D.
Charles Bentall
David Black, MBA
William Farrell
Frank A. Griffiths, F.C.A.
Dr. Norman B. Keevil, O.C.
Henry Holman (Hank) Ketcham III, O.B.C.
William Peters (Bill) Ketcham
Tong Louie, C.M., O.B.C., B.S.A., LL.D.
H.R. MacMillan, C.C.
Wendy B. McDonald C.M., O.B.C., LL.D., D.Tech.
Jimmy Pattison, O.C., O.B.C.
William L. Sauder (Bill), O.C., O.B.C., B.Comm., LL.D.
Charles Woodward

Irving (Ike) Barber O.C, O.B.C.
L.L.G. (Poldi) Bentley
Hon. John V. Clyne, C.C.
Thomas James Foord, O.B.C.
Chester A. Johnson, C.M., O.B.C., B.Comm., F.C.A.
Henry Holman (Pete) Ketcham Jr.
Samuel Kendall (Sam) Ketcham
Leon J. Koerner, LL.D.
John S. MacDonald, O.C.
G. W. Grant McConachie
William M. Mercer, B.Comm
Donald B. Rix, M.D., C.M., O.B.C.
Joseph Segal, C.M., O.B.C., LL.D.

Business Laureates of BC Gala Dinner & Induction Ceremonies May 19, 2010, The Fairmont Hotel Vancouver:

- The new 2010 Laureates will be formally welcomed to the Business Laureates of BC Hall of Fame
- Last year's Gala Dinner was **SOLD OUT!**
- Don't miss this opportunity - reserve your sponsorship today



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Business Laureates of British Columbia – *sponsorship & benefits*

Cash sponsorship levels:

Presenting -	\$30,000 x 2 (SOLD OUT)
Reception -	\$20,000 x 1 (SOLD OUT)
Speaker-	\$20,000 x 1 (SOLD OUT)
Platinum -	\$10,000 (limited)
Gold -	\$ 7,500 (unlimited)
Silver -	\$ 5,000 (unlimited)

- Invest in the future of British Columbia. 100% of the net proceeds of this event are directed back into the community through Junior Achievement business education programs that help today's youth develop solid leadership and entrepreneurial skills
- Position *your company* in the market place and build credibility and prestige as a leader among peers and clients
- Opportunity to promote *your company* and connect with an audience of existing clients in a unique environment, and develop relationships with potential clients from a high level demographic of individuals and businesses
- Opportunity for *your company* to align themselves with top businesses and organizations in BC that have a reputation of business excellence and have specifically shown interest in this event
- Sponsorship is on a first commitment basis until the event is sold out
- Thank you for your support! It is appreciated.

All levels of sponsorship include one corporate table of 10 and recognition in Thank You ads in The Vancouver Sun and in the JABC Annual Report and year end Thank You ad. In addition, individual sponsorship level benefits include:

Presenting Sponsor: \$30,000

- One corporate table of 10 with VIP placement
- Opportunity for a corporate representative to introduce or thank the Guest Speaker
- Premiere placement of corporate logo on all press releases, print materials, on-screen and souvenir dinner program
- Verbal recognition from Emcee during event
- Premiere placement of logo and link from JABC and Hall of Fame web-site to your corporate web-site
- Opportunity to post a Sponsorship Testimonial on Business Laureates of BC web-site
- Corporate logo on all Call for Nominations and Announcement ads in The Vancouver Sun
- Corporate Table signage
- Framed Certificate of Appreciation



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Business Laureates of British Columbia – *sponsorship & benefits continued*

Reception Sponsor: \$20,000

- One corporate table of 10 with VIP placement
- Prominent logo recognition on signage and souvenir dinner program
- Extended on-screen recognition as guests are seated in the Ballroom
- Verbal recognition from Emcee during event
- Prominent logo recognition and link to corporate web-site from Hall of Fame web-site
- Opportunity to post a Sponsorship Testimonial on Business Laureates of BC web-site
- Corporate logo on all Call for Nominations and Announcement ads in The Vancouver Sun
- Corporate table signage
- Framed certificate of appreciation

Speaker Sponsor: \$20,000

- One corporate table of 10 with VIP placement
- Prominent logo recognition on all print materials and souvenir dinner program
- Extended on-screen recognition as Guest Speaker presents
- Verbal recognition from Emcee during event
- Prominent logo recognition and link to corporate web-site from Hall of Fame website
- Opportunity to post a Sponsorship Testimonial on Business Laureates of BC web-site
- Corporate logo on all Call for Nominations and Announcement ads in The Vancouver Sun
- Corporate table signage
- Framed certificate of appreciation

Platinum Sponsor: \$10,000

- Logo recognition on all print materials pertaining to the Gala Dinner
- On-screen logo recognition at the Gala Dinner
- Table signage and logo recognition in souvenir dinner program
- Logo recognition and link to corporate web-site from Hall of Fame website
- Framed certificate of appreciation

Gold Sponsor \$7,500

- On-screen logo recognition at the Gala Dinner
- Table signage and logo recognition in souvenir dinner program
- Logo recognition on Hall of Fame web-site

Silver Sponsor \$5,000

- On-screen name recognition at the Gala Dinner
- Table signage and listed in souvenir dinner program
- Logo recognition on Hall of Fame web-site



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**2010 GALA DINNER & INDUCTION CEREMONIES
TICKET ORDER & SPONSORSHIP OPPORTUNITY COMMITMENT FORM**

DATE: May 19, 2010 TIME: 6:00 pm Reception; 7:00 pm Dinner (Black Tie)
PLACE: The Fairmont Hotel Vancouver

Company (or Individual): _____

Contact Name: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Phone: _____ Fax: _____ Email: _____

SPONSORSHIP OPPORTUNITY (Note: priority is given to Sponsors for table sales)

- | | | | |
|---|---------------------------|---|------------|
| <input type="checkbox"/> Presenting Sponsor | - \$30,000 x 2 (SOLD OUT) | <input type="checkbox"/> Platinum Sponsor | - \$10,000 |
| <input type="checkbox"/> Speaker Sponsor | - \$20,000 x 1 (SOLD OUT) | <input type="checkbox"/> Gold Sponsor | - \$ 7,500 |
| <input type="checkbox"/> Reception Sponsor | - \$20,000 x 1 (SOLD OUT) | <input type="checkbox"/> Silver Sponsor | - \$ 5,000 |

- Yes, I will use all ten (10) complimentary tickets included in the sponsorship package for the Gala Dinner.
- I will only use _____ complimentary ticket (s) included in the sponsorship package for the Dinner.
- I do not wish to use any of the ten (10) complimentary tickets; please distribute as you wish or use for resale with funds going to JABC.
- I would like to purchase _____ **additional** ticket (s) at \$300 per ticket (no GST) = \$ _____.

TICKETS ONLY (Note: as priority is given to Sponsors, ticket sales can not be confirmed until closer to the event)

- Please reserve _____ table(s) at \$3000 per table of 10 (no GST) = \$ _____.
- Please reserve _____ tickets(s) at \$300 per person (no GST) = \$ _____.

DONATION:

- I am unable to attend but would like to make a donation to JABC in the amount of \$ _____.
- Please issue a donation tax receipt to: Individual or Company

PAYMENT

- I will forward a cheque (made payable to JUNIOR ACHIEVEMENT OF BRITISH COLUMBIA).
- I will use my Credit Card ___ VISA ___ MasterCard 3 digit Verification Code (on back of card) _____
- Card Number _____ Expiry: _____
- Card Holder's Name: _____ Signature: _____

PLEASE FAX TO 604.685.5787 OR MAIL TO

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